



The Power of Connected Data in EA to **Drive** GenAI Success



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Agenda

▶ Connected Data

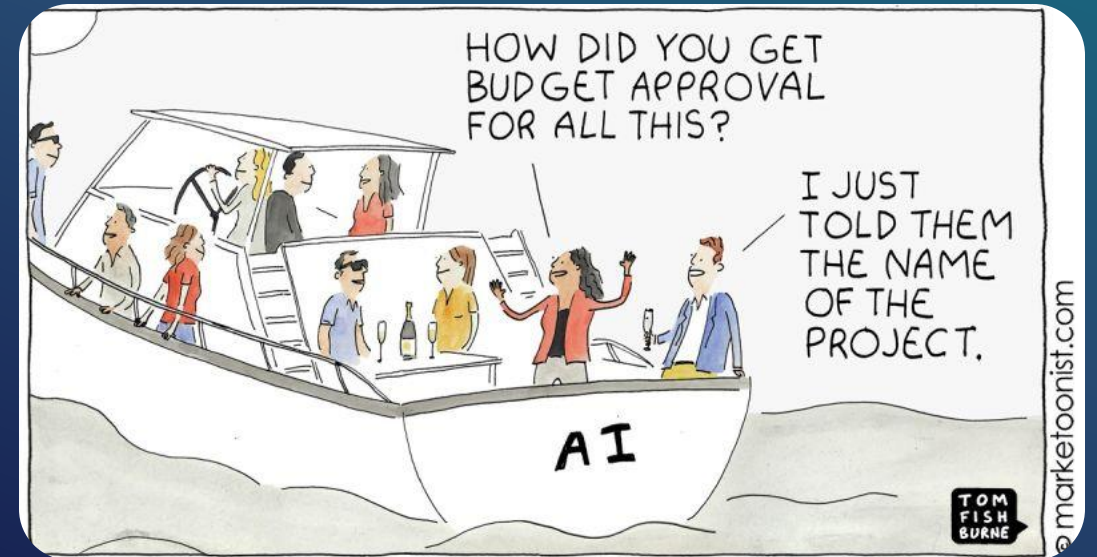
Connected data provides insights that can empower your decisions.

▶ Seamless Integrations and EA Insights

Seamless integrations and EA insights can help your organization be more efficient, effective, and agile.

▶ GenAI

GenAI can improve your decision-making process and increase your organization's performance.



Connected data in EA is required for Digital Transformation

Only 35%

of organizations' digital transformation efforts are successful

Gartner

The digital transformation market is worth

\$880.28 billion

Polaris Market Research

By 2026, global spending on digital transformation is expected to hit

\$3.4 trillion

IDC

74%

of organizations consider digital transformation a top priority

Flexera

Cloud, AI, and the Internet of Things

are the top 3 areas companies are scaling up during digital transformation

Accenture

The Power of Connected Data in EA

Connected data in Enterprise Architecture (EA) integrates information across systems to enable better alignment with business strategy, accelerates insights, and supports more effective decision-making.

Benefits



Informed Strategic Decisions

Provides a unified data view that aligns architecture decisions with business goals, ensuring investments drive the right outcomes



Enhanced Agility

Connects data to reveal dependencies and anticipate impacts, enabling quicker and more coordinated responses to changes or disruptions.



Cost Efficiency and Optimization

Identifies overlaps and inefficiencies, helping streamline resources, reduce redundancies, and optimize operational costs.



Poll Question - Connected Data

What do you find is the biggest challenge in having accurate data to make **informed** Enterprise Architecture (EA) decisions?

Response Options:

1. Inconsistent data sources and formats across systems
2. Data quality issues, including completeness, accuracy, and timeliness
3. Limited data governance and ownership
4. Difficulty in integrating real-time data into decision-making processes

Challenges Connecting Data and Adopting AI



Key concerns raised by our customers



TRUST

Customers express concern about the **accuracy** of responses from foundation models (FMs).



READINESS

Customers realize that their data **quality** and quantity is not ready to operationalize the POC at scale.



COMPLIANCE

Customers have concerns about **regulatory**, compliance, and security issues.



OPERATING MODEL

Customers lack a standardized operational process or **AI COE**, and governance set up for production.



ROI

Typically, **cost reductions** are likely to occur within 1-2 quarters of deployment while revenue gains could take 3-4 quarters to materialize



EA can connect data and **deliver value** to the organization

Enterprise information is required for EA use cases to drive key EA decisioning.

1. Business Value

2. Application Inventories

3. Cost and Financials

4. Project Portfolio

5. Technical Health

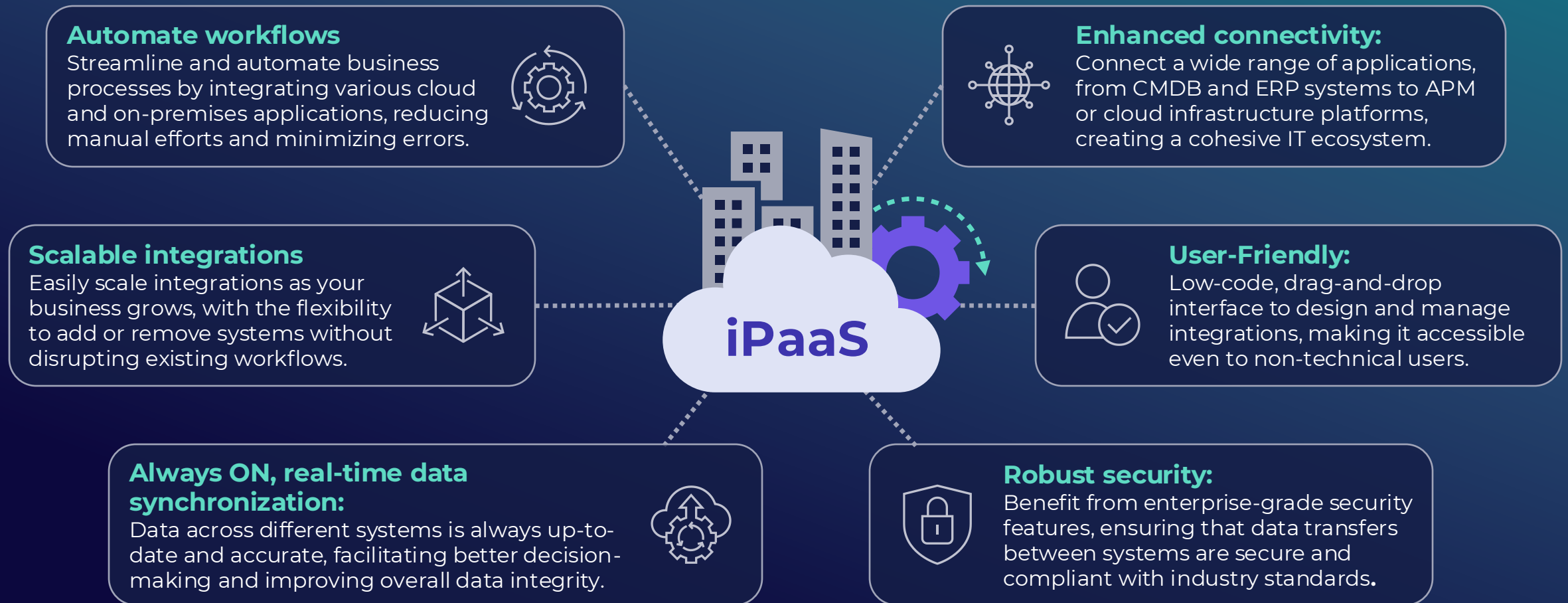
6. Data & Integration

7. Compliance & Security

8. Stakeholder Feedback

FLOW: Seamless Integration is required for modern AI Use Cases

Seamless Integration capabilities with new iPaaS functionality



OrbusInfinity Flow Can Connect the Enterprise

OrbusInfinity Flow seamlessly integrates with the apps your business uses every day, right out of the box.

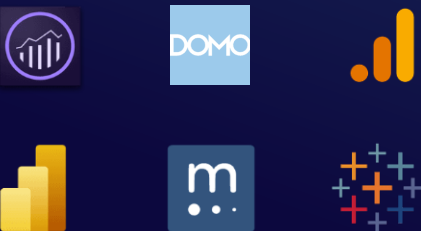
Stakeholder Engagement & Collaboration




Technical Health and Infrastructure



Business Intelligence




Cost and Financials



IT Service Operations



Project Governance



Common Use Cases: Record, Work, Collaborate.



Integrations:

Connect Salesforce to NetSuite to synchronize invoice data

Sync IT asset information from a CMDB into OrbusInfinity



Workflows:

Create an attestation workflow where application owners receive Teams notifications to review and approve application details.



Calculations:

Calculate a risk / health score based upon an algorithm



Model population:

Use GPT to auto-classify applications, or generate narrative



Data transformations:

Use GPT to translate all repository content into another language



Notifications:

Send the CTO a Teams notification about upcoming end of life technology

Notify Application Owner via Teams notification about upcoming auto-renewals or contract expiration

Send a weekly data quality / completeness report to the repository admin

Send architects a change notification every time something they own is updated.

Failing in Identifying, Maintaining and Prioritizing Tech Debt Builds Up the Tech Debt Mountain



OrbusInfinity Flow Demo

“Tech Debt”

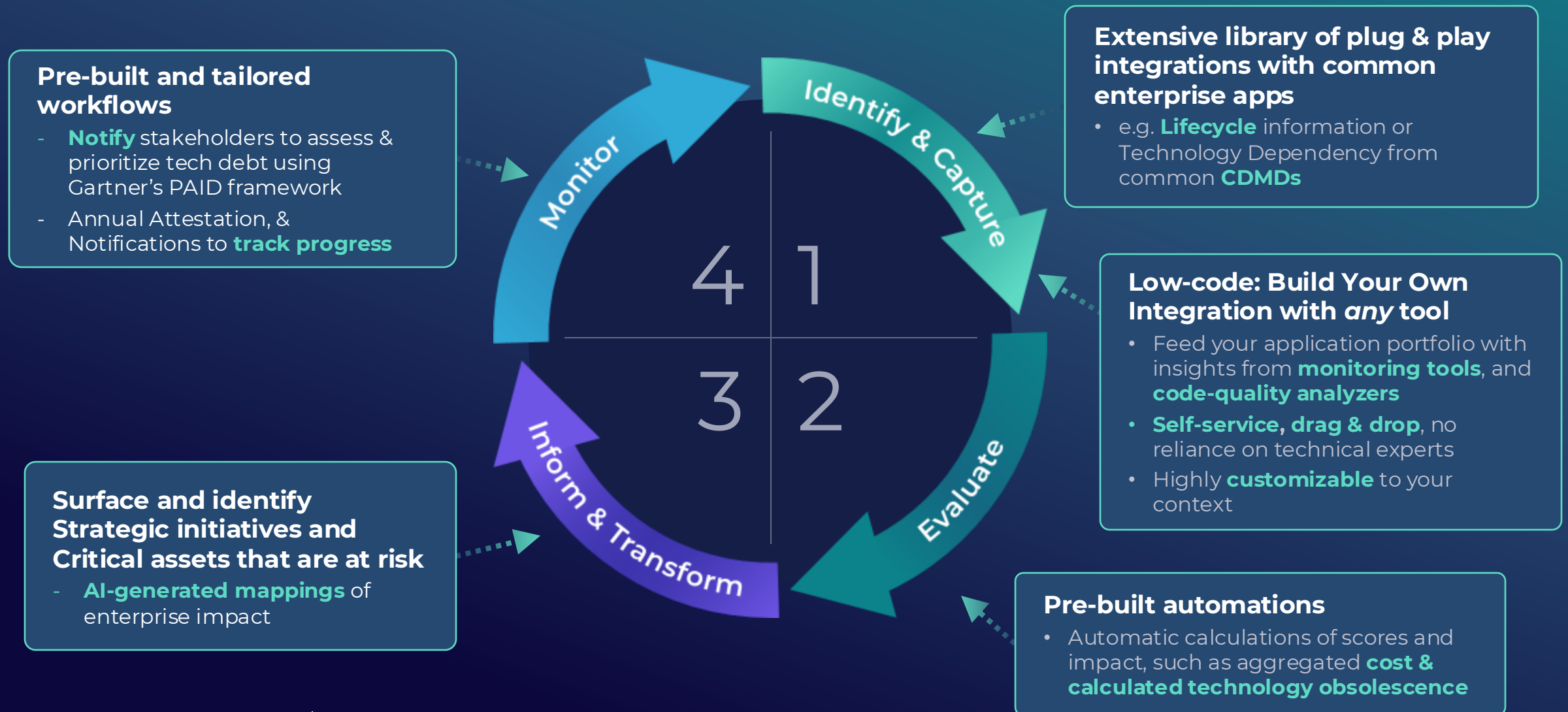


Caroline PrévotEAU

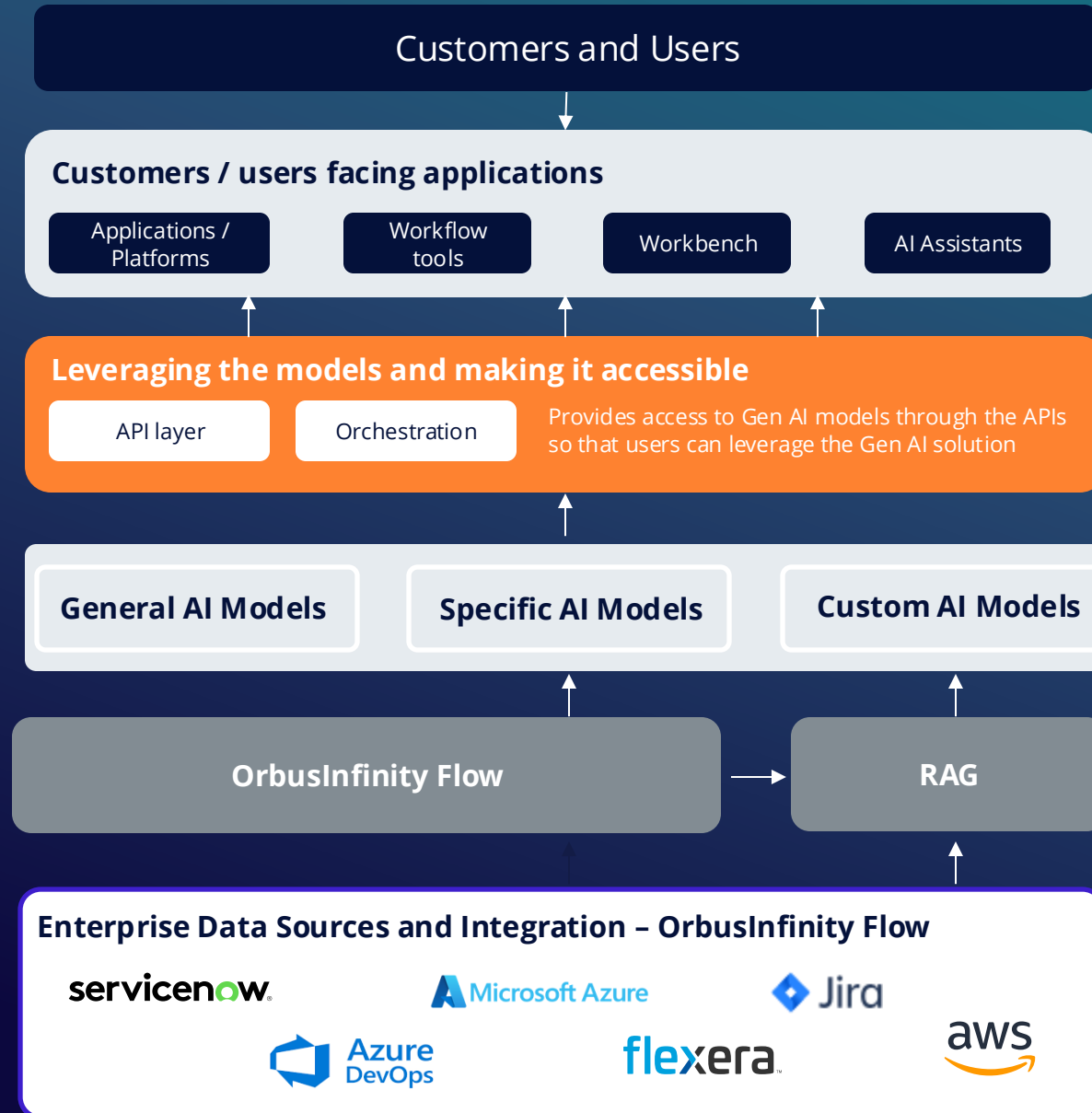
Professional Services Director, NAM Region
Orbus Software



Pay down your Technical Debt with OrbusInfinity Flow



RCG brings experience in delivering value with connected Data + AI



Key Considerations

Volume of use cases

Choice of foundation and LLM models

Model customization and tuning

LLM Guardrails

LLM Ops

RAG Evaluation

Knowledge Graph

AI infrastructure
(compute, storage, to data security)

Transform Smarter with AI

OrbusInfinity is an AI-powered Enterprise Transformation Platform, essential to planning any significant business or IT change, used by transformation leaders to make exceptional strategic decisions

Enterprise
Architecture

Strategic
Planning

IT Portfolio
Management

Business Process
Analysis

Sustainability
Management

Generative AI



Future Diagramming



iPaaS / Integration



Navigating your GenAI journey with RCG GenAI Rapid Assessment

1 Develop your Gen-AI Vision and Strategy

Identify your AI goals aligned to business objectives and identify real time applications that provide immediate value.

2 Assess your Business Viability

Analyze key cost drivers like model choice, technology stack, customization, volume and maintenance and determine ROI

3 Evaluate the Data Quality

Determine various data sources, assess the data accuracy, consistency and reliability for building the solution

4 Build your AI Proof of Value

Identify high-impact use cases and rapidly evaluate foundational models using customer's unique data set, demonstrating immediate value and ROI to stakeholders.

What do you get?



Gen AI Design Workshop

Awareness about AI solutions and how they can be applied within your business environment.



Gen AI Strategy

Outlines how AI will be integrated into various aspects your operations, innovation, decision-making processes



AI-enabled Solution

Viability of AI solution and ensuring it can deliver ROI



AI Roadmap aligned to business goals

Gen AI framework + roadmap to enable adoption

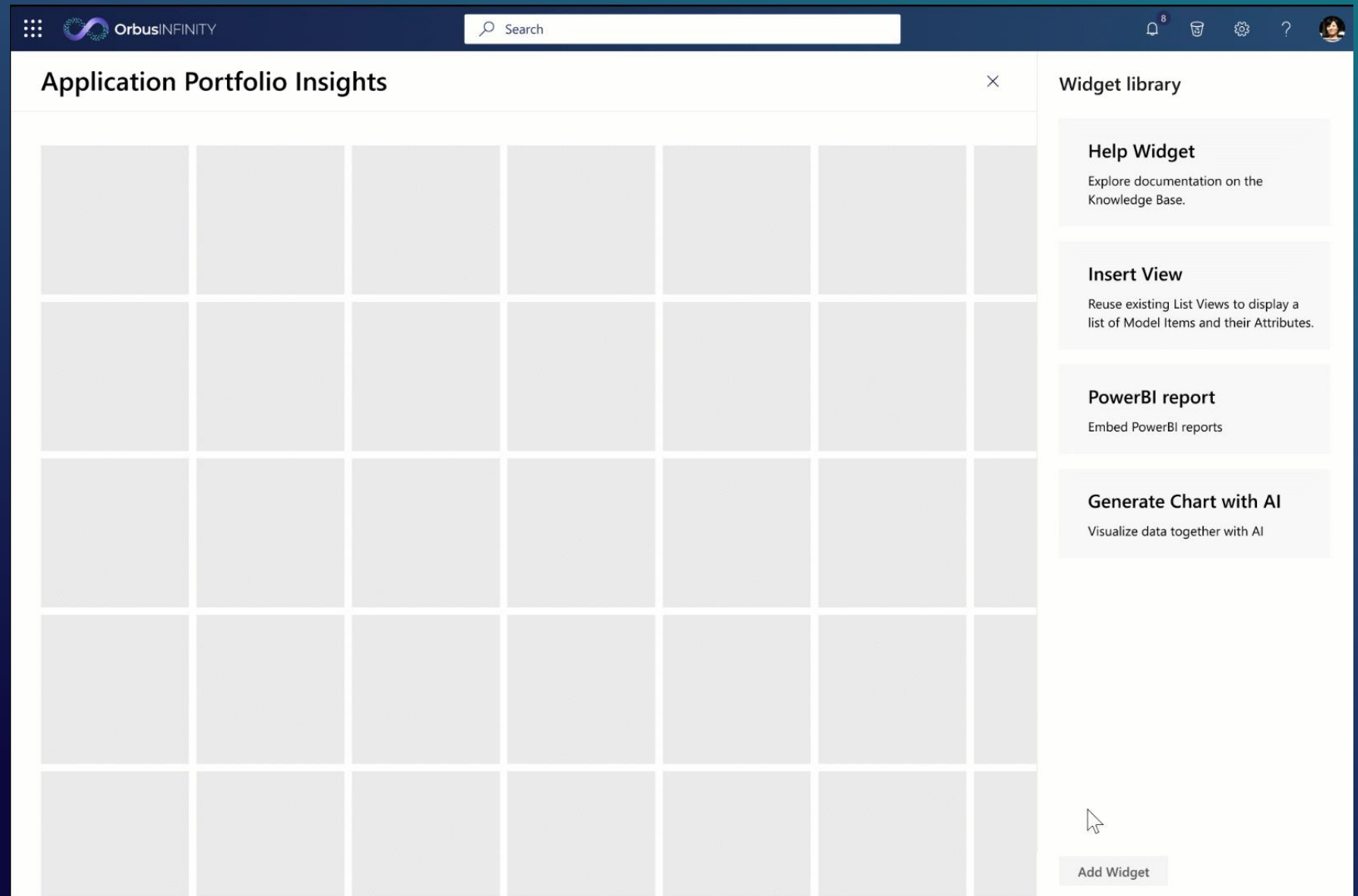
OrbusInfinity Dashboards - Create a CIO Dashboard quickly

How long would it take you today to create and share a CIO dashboard? Two days? What if you could shorten that to a few minutes?

Design Concept for **AI chart widgets**, AI-powered Dashboards.

Dash uses AI for the translation of business questions into queries, and for the chart code-generation.

Initial launch with preset questions (no OpenAI cost), later support for user-defined prompts (cost per query), with metered GPT usage.



AI: Visual Answers to Business Questions

BUSINESS QUESTION

- Show all applications due to be retired in the next 6 months
- Show the number of applications by 'Status'
- What are the 10 highest cost applications?
- What is the total cost of the application portfolio by business area?
- What is the application roadmap for 2024?
- Which business capabilities are at risk due to legacy technology?

MODEL QUERY

**BUSINESS
CAPABILITY**

IS REALIZED BY

APPLICATION

- Business Owner
- Lifecycle Status
- Vendor
- Cost
- Deployment Status
- Business Purpose
- Live Date
- Retirement Date
- EOL Date
- ..x100

LLM

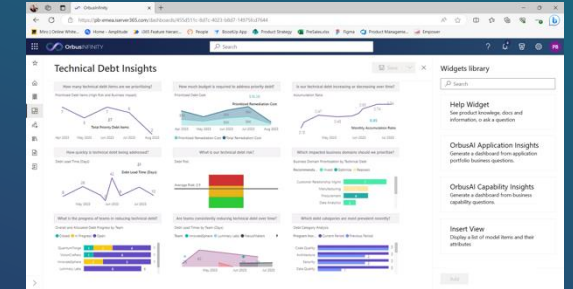
Convert NLP
to model
query

LLM

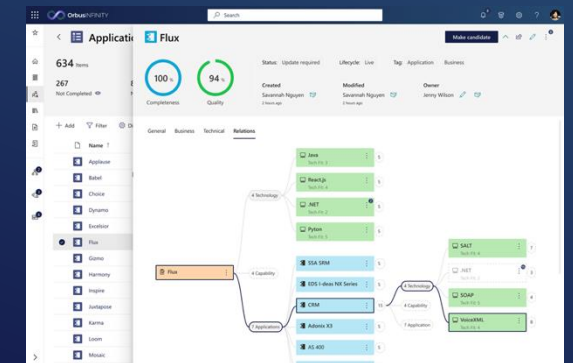
Code-
generation
for charts

LLM

DASHBOARDS



DIAGRAMS





Questions?

Answered.

Let's chat!



Kurt Wysock

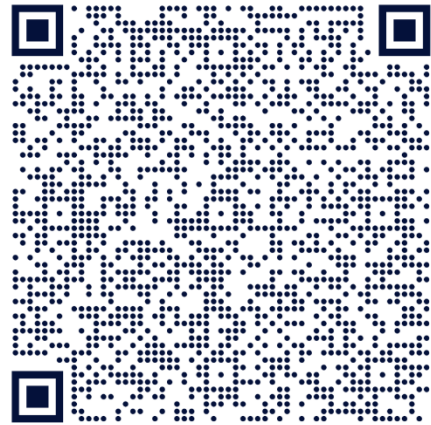
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Schedule
a meeting



Schedule
a meeting

