



The Power of **Connected Data in EA** to **Drive GenAl Success**



Brenda Cowie Senior VP, Strategic Growth, Orbus Software



Kurt Wysock VP Technology Architecture, **RCG Global Services**

Agenda

Connected Data

Connected data provides insights that can empower your decisions.

► Seamless Integrations and EA Insights

Seamless integrations and EA insights can help your organization be more efficient, effective, and agile.

▶ GenAl

GenAl can improve your decision-making process and increase your organization's performance.







Connected data in EA is required for Digital Transformation

Only 35%

of organizations' digital transformation efforts are successful

The digital transformation market is worth

\$880.28 billion

Polaris Market Research

By 2026, global spending on digital transformation is expected to hit

\$3.4 trillion

IDC

74%

of organizations consider digital transformation a top priority

Flexera

Cloud, AI, and the Internet of Things

are the top 3 areas companies are scaling up during digital transformation

Accenture





Connected data in Enterprise Architecture (EA) integrates information across systems to enable better alignment with business strategy, accelerates insights, and supports more effective decision-making.

Benefits



Informed Strategic Decisions

Provides a unified data view that aligns architecture decisions with business goals, ensuring investments drive the right outcomes



Enhanced Agility

Connects data to reveal dependencies and anticipate impacts, enabling quicker and more coordinated responses to changes or disruptions.



Cost Efficiency and Optimization

Identifies overlaps and inefficiencies, helping streamline resources, reduce redundancies, and optimize operational costs.







Poll Question - Connected Data

What do you find is the biggest challenge in having accurate data to make informed Enterprise Architecture (EA) decisions?

Response Options:

- 1. Inconsistent data sources and formats across systems
- 2. Data quality issues, including completeness, accuracy, and timeliness
- 3. Limited data governance and ownership
- 4. Difficulty in integrating real-time data into decision-making processes





Challenges Connecting Data and Adopting Al



Key concerns raised by our customers



TRUST

Customers express concern about the **accuracy** of responses from foundation models (FMs).



READINESS

Customers realize that their data **quality** and quantity is not ready to operationalize the POC at scale.



COMPLIANCE

Customers have concerns about **regulatory**, compliance, and security issues.



OPERATING MODEL

Customers lack a standardized operational process or **AI COE**, and governance set up for production.



ROI

Typically, **cost reductions** are likely to occur within 1-2 quarters of deployment while revenue gains could take 3-4 quarters to materialize







EA can connect data and deliver value to the organization

Enterprise information is required for EA use cases to drive key EA decisioning.

1. Business Value

5. Technical Health

2. Application Inventories

6. Data & Integration

3. Cost and Financials

7. Compliance & Security

4. Project Portfolio

8. Stakeholder Feedback





FLOW: Seamless Integration is required for modern AI Use Cases

Seamless Integration capabilities with new iPaaS functionality

Automate workflows

Streamline and automate business processes by integrating various cloud and on-premises applications, reducing manual efforts and minimizing errors.



Connect a wide range of applications, from CMDB and ERP systems to APM or cloud infrastructure platforms, creating a cohesive IT ecosystem.

Enhanced connectivity:

Scalable integrations

Easily scale integrations as your business grows, with the flexibility to add or remove systems without disrupting existing workflows.



User-Friendly:

Low-code, drag-and-drop interface to design and manage integrations, making it accessible even to non-technical users.

Always ON, real-time data synchronization:

Data across different systems is always up-todate and accurate, facilitating better decisionmaking and improving overall data integrity.



Robust security:

Benefit from enterprise-grade security features, ensuring that data transfers between systems are secure and compliant with industry standards.







OrbusInfinity Flow Can Connect the Enterprise

OrbusInfinity Flow seamlessly integrates with the apps your business uses every day, right out of the box.

Stakeholder Engagement & Collaboration

























































Business Intelligence



























IT Service Operations











Project Governance











Common Use Cases: Record, Work, Collaborate.



Integrations:

Connect Salesforce to NetSuite to synchronize invoice data Sync IT asset information from a CMDB into OrbusInfinity



Workflows:

Create an attestation workflow where application owners receive Teams notifications to review and approve application details.



Calculations:

Calculate a risk / health score based upon an algorithm



Model population:

Use GPT to auto-classify applications, or generate narrative



Data transformations:

Use GPT to translate all repository content into another language



Notifications:

Send the CTO a Teams notification about upcoming end of life technology Notify Application
Owner via Teams
notification about
upcoming autorenewals or contract
expiration

Send a weekly data quality / completeness report to the repository admin

Send architects a change notification every time something they own is updated.





Failing in Identifying, Maintaining and Prioritizing Tech Debt Builds Up the Tech Debt Mountain



Lack of engagement and ownership

Limited action and follow-ups



Incomplete data & visibility

- Limited access to data sources...
- ... or access but significant manpower to keep data up to date



Incomplete understanding of tech debt's size & impact

 Limited insights on affected critical assets, cost impact, and impact on strategy



Ad-hoc ways of identifying and evaluating tech debt

 Tech debt overseen to achieve quick business outcomes due to inconsistent processes and limited visibility of impact



OrbusInfinity Flow Demo

"Tech Debt"



Caroline PrévoteauProfessional Services Director, NAM Region Orbus Software







Pay down your Technical Debt with OrbusInfinity Flow

Pre-built and tailored workflows

- Notify stakeholders to assess & prioritize tech debt using Gartner's PAID framework
- Annual Attestation, & Notifications to **track progress**

Surface and identify Strategic initiatives and Critical assets that are at risk

 Al-generated mappings of enterprise impact



Extensive library of plug & play integrations with common enterprise apps

 e.g. Lifecycle information or Technology Dependency from common CDMDs

Low-code: Build Your Own Integration with *any* tool

- Feed your application portfolio with insights from monitoring tools, and code-quality analyzers
- **Self-service, drag & drop**, no reliance on technical experts
- Highly customizable to your context

Pre-built automations

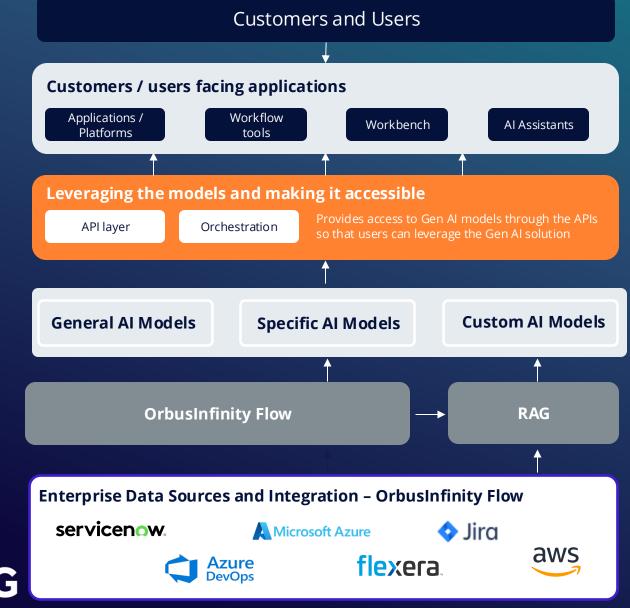
 Automatic calculations of scores and impact, such as aggregated cost & calculated technology obsolescence





RCG brings experience in delivering value with connected Data + Al





Key Considerations

Volume of use cases

Choice of foundation and LLM models

Model customization and tuning

LLM Guardrails

LLM Ops

RAG Evaluation

Knowledge Graph

Al infrastructure (compute, storage, to data security)





Transform Smarter with AI

OrbusInfinity is an AI-powered Enterprise Transformation Platform, essential to planning any significant business or IT change, used by transformation leaders to make exceptional strategic decisions

Enterprise Architecture Strategic Planning IT Portfolio Management Business Process Analysis Sustainability Management

Generative Al



Future Diagramming



iPaaS / Integration







Navigating your GenAl journey with RCG GenAl Rapid Assessment

Develop your Gen-Al Vision and Strategy

Identify your AI goals aligned to business objectives and identify real time applications that provide immediate value.

Assess your Business Viability

Analyze key cost drivers like model choice, technology stack, customization, volume and maintenance and determine ROI

Solution Evaluate the Data Quality

Determine various data sources, asses the data accuracy, consistency and reliability for building the solution

Build your AI Proof of Value

Identify high-impact use cases and rapidly evaluate foundational models using customer's unique data set, demonstrating immediate value and ROI to stakeholders.





What do you get?



Gen Al Design Workshop

Awareness about AI solutions and how they can be applied within your business environment.



Gen Al Strategy

Outlines how AI will be integrated into various aspects your operations, innovation, decisionmaking processes



Al-enabled Solution

Viability of Al solution and ensuring it can deliver ROI



Al Roadmap aligned to business goals

Gen AI framework + roadmap to enable adoption

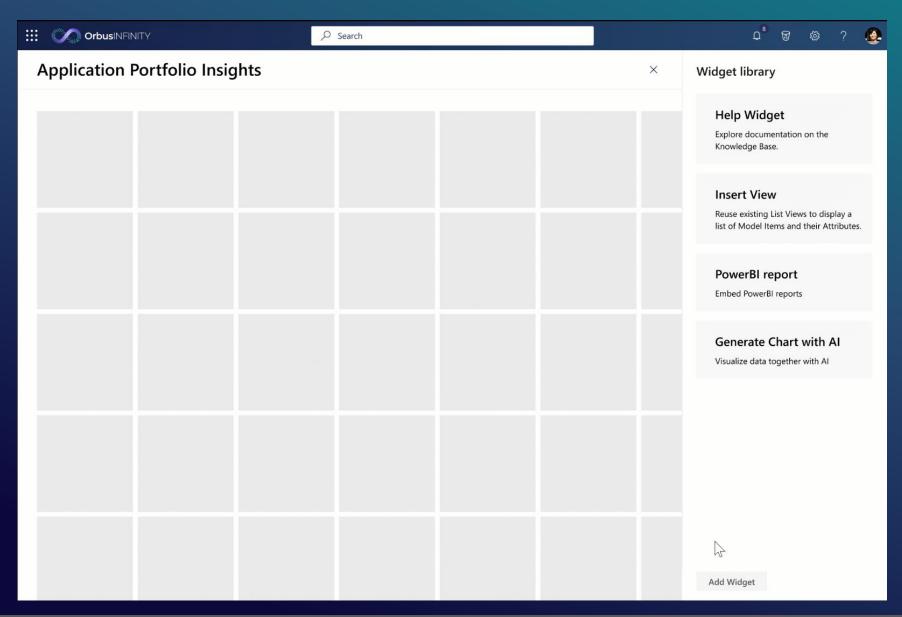
OrbusInfinity Dashboards - Create a CIO Dashboard quickly

How long would it take you today to create and share a CIO dashboard? Two days? What if you could shorten that to a few minutes?

Design Concept for **AI chart** widgets, AI-powered Dashboards.

Dash uses AI for the translation of business questions into queries, and for the chart code-generation.

Initial launch with preset questions (no OpenAl cost), later support for user-defined prompts (cost per query), with metered GPT usage.





AI: Visual Answers to Business Questions

BUSINESS QUESTION

- Show all applications due to be retired in the next 6 months
- Show the number of applications by 'Status'
- What are the 10 highest cost applications?
- What is the total cost of the application portfolio by business area?
- What is the application roadmap for 2024?
- Which business capabilities are at risk due to legacy technology?

MODEL QUERY



- Business Owner
 - Lifecycle Status
 - Vendor
 - Cost
 - Deployment Status
 - Business Purpose
 - Live Date
 - Retirement Date
 - EOL Date
 - ..x100

DASHBOARDS



DIAGRAMS





Convert NLP to model query



LLM

generation

for charts

Code-









Questions?

Answered.

Let's chat!



Kurt Wysock
Kurt.Wysock@rcggs.com



Brenda Cowie brenda.cowie@orbussoftware.com



Schedule a meeting





